

**Innovation & Entrepreneurship
Programme Timetable 2024**
Sunday 7 July to Saturday 27 July 2024

Key:

Academic Session
Meal times
Leisure/social activity
Excursion



Updated 07/07/24 JOH

WEEK ONE - BUILDING A THEORETICAL FOUNDATION								
	Sunday 07-Jul	Monday 08-Jul	Tuesday 09-Jul	Wednesday 10-Jul	Thursday 11-Jul	Friday 12-Jul	Saturday 13-Jul	Sunday 14-Jul
Breakfast	Arrivals day	Breakfast provided in residence - 07:30-09:30						
Morning Session (10am-1pm)		Welcome and Orientation	Workshop: Problem Definition	Workshop: Building Impactful Solutions	Workshop: Being an Effective Team	Workshop: Competitive Strategy	Day trip to Oxford with walking tour (depart 8:45am from Manor Hall, arrive back at Manor Hall at 6:30pm - packed lunch not provided)	Free Day
Lunch		Lunch (not included)						
Afternoon Session (2pm-5pm)		Workshop: Introduction to Innovation	Workshop : Identifying impactful problems	THE CHALLENGE: Team building	Workshop: Being Entrepreneurial	Early finish		
Dinner		Dinner provided in residence - 17:30-19:30						
Evening	Local Orientation	Clifton Suspension Bridge Walk (7:30pm)	Free evening	Locked in a Room (7:20pm departure)	Free evening	Free evening	Free evening	Free evening

WEEK TWO - BUILDING A BUSINESS PLAN								
		Monday 15-Jul	Tuesday 16-Jul	Wednesday 17-Jul	Thursday 18-Jul	Friday 19-Jul	Saturday 20-Jul	Sunday 21-Jul
Breakfast	Morning Session (10am-1pm)	Breakfast provided in residence - 07:30-09:30						
		Workshop: Building a Successful Enterprise	Workshop: Market Analysis	Visit to The Alacrity Foundation: Disciplined Entrepreneurship and the Start-up Journey (9am departure)	Workshop: Marketing Magic: Taking your idea to market	Workshop: Entrepreneurial Ethics	Day trip to Bath with a visit to the Roman Baths	Free Day
Lunch		Lunch (not included)					(depart 9:15am from Manor Hall; arrive back at Manor Hall at 5:30pm - packed lunch not provided)	
		Board Meetings & Business Building: problem definition, solution & market analysis	Share Out: Pitch your Idea Peer feedback	Alacrity Foundation visit (Depart at 3pm)	Board Meetings & Business Building: marketing & strategic partners	Early Finish		
Dinner		Dinner provided in residence - 17:30-19:30				Dinner provided in residence - 17:30-19:30		
Evening		Free evening	Flight Club (7:30pm departure)	Free evening	BBQ and garden games (5:30pm in Clifton Hill House)	Free evening	Free evening	Free evening

WEEK THREE - LAUNCHING THE BUSINESS PLAN							
		Monday 22-Jul	Tuesday 23-Jul	Wednesday 24-Jul	Thursday 25-Jul	Friday 26-Jul	Saturday 27-Jul
Breakfast	<div>Departures Day Checkout by 10:00am</div>	Breakfast provided in residence - 07:30-09:30					
Morning Session (10am-1pm)		Workshop: Life of the Entrepreneur	Workshop: Perfect Pitching	Visit to Engine Shed: how to pitch/present and build traction (9am departure)	Workshop: Career Building	Final Presentations (including live grading)	
Lunch		Lunch (not included)					
Afternoon Session (2pm-5pm)		Board Meetings & Business Building: refining your business, including ethical considerations	Board Meetings and Building the Pitch Deck	Engine Shed (Depart at 5pm)	Board Meetings and Refine the Plan and Pitch Deck	Feedback, Celebration and Farewell	
Dinner		Dinner provided in residence - 17:30-19:30					
Evening		Free evening	Ceilidh (7:00pm in The Great Hall)	Free evening	Free evening	Free evening	